

**Cambridge BID Board Meeting Minutes
8.30am Wednesday 29th September 2021**

1. Attendees, Apologies, Minutes and Declarations of Interest.

Anne Bannell	AB
Becky Burrell	BB
Edward Adshead	EA
Helen Hames	HH
Ian Sandison – Chair of meeting	IS
Simon Wallis	SW
Sallie Wright	SWBID

Ian Sandison
CEO 24/11/2021

Ian Sandison

Apologies:

Andrew Lloyd	AL
Joel Carre	JC
Val Lambert	VL
Nick Finlayson-Brown	NFB
Dominic Joyce	DJ
Roger Allen	RA
Gerri Bird	GB

Quorum (1/3rd of board members) present
No Declarations of interest
Board agreed that IS should Chair.

1.Minutes

Signed off with the following actions carried over -

- RM to provide litter strategy consultation information to IS; not actioned

2. Board member changes

Resignation of Luis Navarro.- Luis recently informed IS of his resignation from the Cambridge BID Board with immediate effect. The board would like to recognise and thank Luis for his contribution during the time he served and wish him well with his business and other interests.

Appointment of Cllr Gerri Bird.

Cambridgeshire County Council have nominated Cllr Bird to represent them on the Cambridge BID Board and this nomination was accepted

Action 1 SWBID to deal with the administration of these changes.

3.CCC Update – JC

JC provided IS with a CCC update prior to the meeting due to his absence. The Market Square redevelopment consultation period was extended to the end of July 2021 with over 500 responses to the consultation.

There are plans for a light project in the city in the new year, likely to be during mid January to Mid February. CCC are also working with the Fitzwilliam museum with an 'Evolution' theme project that will run during 2022.

New footfall counters in Silver Street and Burleigh Street and operating and we are waiting on CCountyC and Balfour Beatty authorisation for a new one on Hills Road.

Park Street car park redevelopment going ahead with closure in place until March 2025 when the hotel will open.

4. Greater Cambridge Partnership Update – Peter Blake

An update presentation was made by Peter Blake. Transport issues across the city were discussed. There is limited road space for more buses so alternative solutions are required. Looking at 5am-1am busway. Increasing commuters linked to education highlighted as a challenge alongside the fact that currently city based traffic is 50% generated from within the city and 50% from outside. More consultations in progress going forward working with the new Mayor.

IS expressed concern with Peter that the pace of implementation was slow and that delivery needs to be prioritised not more consultations. Peter was receptive to this but explained that consultations were required to ensure the right solutions are delivered.

5. Budget -IS

Budget distributed prior to meeting. IS confirmed Levy collection remained strong. The Grant scheme being rolled out by the BID has seen a low uptake, IS keen for more applications. No questions from the Board.

6. Board Update

EA, (General Manager, The Gonville Hotel) Business is good, occupancy up 7% year on year.
AB, (Owner, Jack's on Trinity) Still missing core visitor sector customers which make up 35% of annual sales. As tourists return in the spring of 2022 hopefully business will increase.
SW, (Property Director, Brookgate) Positive letting interest, however construction costs are challenging.

7. AOB

A brief discussion was held about the low attendance at the meeting.

Action 2 SWBID to poll board members on whether members prefer future meetings to be virtual or in person

Actions from meeting

Action	Task	Responsible	Deadline
1 carry over – July minutes	RM to provide litter strategy consultation information to IS	RM	
1	SWBID to deal with the administration of these changes	SWBID	ASAP

2	SWBID to poll board members on whether members prefer future meetings to be virtual or in person	SWBID	December 2021
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Next Board Meeting 24 November 2021 8.30am – 10:30am – Via Zoom