

Dashwood House 185 East Road Cambridge CB1 1BG



Cambridge BID Board Meeting Minutes 8.30am Wednesday 28th September 2022

Attendees, Apologies, Minutes and Declarations of Interest.

Andy Lloyd	AL
Alison Wright	AW
Anne Bannell	AB
Becky Burrell	BB
Chris Douglas	CD
Glen Sharp	GS
Helen Hames	HH
Ian Sandison – Chair of meeting	IS
Jane Baker	JB
Philip Greer	PG
Roger Allen	RA
Sallie Wright	SWBID

In Attendance

Joel Carre

Apologies:

Alice Gilderdale	AG
Dominic Joyce	DJ
Gerri Bird	GB
Nick Finlayson-Brown	NFB
Simon Wallis	SW
Valerie Lambert	VL

Quorum (1/3rd of board members) present No Declarations of interest Board agreed that IS should Chair.

1. Introductions & Minutes

Board members introduced themselves to Jane Baker, Senior Surveyor at Cambridge University who was appointed to the board as a replacement for Andy Lloyd. The Board expressed their sincere thanks to Andy over the past 6 years as a BID Board Member.

July minutes signed off with all actions met.

2. Budget/Forecast 2022_2023 & CEO & Team report

lan distributed budget and forecast prior to meeting. There was some discussion regarding surplus funds which could potentially cushion rises in inflation when considering projects and services for term 3.

IS distributed CEO and team reports prior to the meeting and there were no questions.



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3. Board Update

PG (Commercial Director CUA Hotel) Strong trade for room occupancy and event bookings. Still struggling with KP recruitment.

AW (Owner, Fitzbillies) Fantastic trade during the Queen's funeral week but seeing the usual pattern of trade with a dip in the first couple of weeks in September. Seeing costs increasing weekly with energy bills being a major concern. Started an apprenticeship scheme recently and focusing on online trade and corporate gifting.

CD (General Manager, Graduate Cambridge) Similar to CUA, September trade beat 2019 figures seeing corporate business returning and Christmas party bookings strong.

AB (Owner, Jack's on Trinity/Giles & Co) Usual September trade, the Queen's funeral week saw a staggering amount of Paddington Bear sales!

AL (Development Manager, Cambridge University) Still low occupancy in some of the more remote offices. University looking at reducing their footprint.

GS (Junior Bursar, Trinity Hall) Staffing levels returned to 'normal' temporary staff can be more challenging. Increase in costs means some subsidising food.

RA (Centre Manager, Lion Yard) 10,000 visitors to Lion Yard Beach! Petty Cury will be fully occupied in the near future with Tesco taking 3 units. 125 bedroom hotel due to start construction in October 2022.

NFB (Partner, Mills & Reeve) busy summer, post-Christmas concerns as a result of recent budget announcement.

9. CCC Update – JC

CCC going through budget process and have been tasked with saving £11million therefore going through a transformation program with a senior manager restructure.

£700k capital funding programme coming to an end. The Visit Cambridge website is live and a mobile app will be available shortly. Additional CCTV camera's installed to support bike parks and the night time economy.

Market redevelopment has been delayed due to discussions around the Granite sets around the fountain and the void underneath. Area also linked to district heat works with the University looking at underground heat source systems. Health & Safety assessment has been conducted on the market square and the stall canopies are due to be replaced. A police security assessment has also been conducted and recommendations made to the council to improve safety at the square.

Council will run another 'A' board campaign to remind businesses of the regulations of displaying an 'A' board sign outside their premise with enforcement starting in November 2022.

There will be 2 teams of 2 public realm enforcement officers to patrol public spaces in the near future.

The ground floor of the Guildhall has been let to a Charity, Allia, who support small start-up businesses.



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Cambridge City Council has offered to match fund (up to £10,000) the cost of living crisis fundraising appeal being led by Cambridge Sustainable Food in partnership with Cambridge Food Poverty Alliance, which ends on Friday (30th September). The BID agreed to contribute £4k **Action 1; SW to liaise with JC to organise donation**

10. AOB

GS has concerns over how the South Cambridgeshire Council's 4 day week will impact shared services especially planning

IS will approach the transport director at the combined authority regarding Stagecoach stopping a range of services into the city.

Action 2; IS to approach transport director at the combined authority.

Actions from meeting

Action	Task	Responsible	Deadline
1	Organise donation to support the cost of living crisis	SW/JC	30th Sept
			2022
2	IS to contact the transport director at the combined	IS	
	authority regarding the reduction in some		
	Stagecoach services		

Next Board Meeting 8:30am Thursday 24th November 2022 Cambridge University Arms

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Signed Off		
Date	24 th November 2022	