

Cambridge Sales Index September 2020

To provide a snapshot of Sales Performance within the city Cambridge BID received information from 27 businesses to let us know whether their sales were:

Green – sales were **BETTER** in September 2020 compared to September 2019

Amber – sales were **EQUAL** in September 2020 compared to September 2019

Red – sales were **WORSE** in September 2020 compared to September 2019.

The results for September 2020 are as follows:

