

### Cambridge Sales Index September 2018

To provide a snapshot of Sales Performance within the city Cambridge BID received information from 43 businesses to let us know whether their sales were:

**Green** – sales were **BETTER** in September 2018 compared to September 2017

**Amber** – sales were **EQUAL** in September 2018 compared to September 2017

**Red** – sales were **WORSE** in September 2018 compared to September 2017.

The results for September 2018 are as follows:

