

Cambridge BID Board Meeting Minutes 8.30am Wednesday 27th May 2021

1. Attendees, Apologies, Minutes and Declarations of Interest.

Andrew Lloyd	AL
Anne Bannell	AB
Becky Burrell	BB
Helen Hames	HH
Ian Sandison – Chair of meeting	IS
Joel Carre	JC
Nick Finlayson-Brown	NFB
Roger Allen	RA
Luis Navarro	LN
Robert Davey	RD
Sallie Wright	SWBID

Ian Sandison

Ian Sandison
Chief Executive
22/07/21

Apologies:

David Ormrod	DO
Val Lambert	VL
Edward Adshead	EA
Glen Sharp	GS

Quorum (1/3rd of board members) present
No Declarations of interest
Board agreed that IS should Chair.

Overview

Due to the current Covid-19 restrictions this meeting was held by teleconference.

Minutes

Signed off with the following actions met;

- Grant scheme launched in May
- HH Lead discussion at BID project group team on how findings from the survey can be incorporated into BID projects.

2. CEO & BID Team update

Circulated prior to meeting, no questions.

3. CCC Update – JC

City centre recovery task group continue to meet. Covid marshals are being kept for the night-time economy on Thursday through to Sunday with plans to step down on 21 June in line with government announcements, however this could be subject to change. Measures taken to support the re-opening of the city will be discussed to see if they should be kept permanently as part of making the city better than it was before the pandemic supporting the 'new normal'.

Market Square public consultation started 19 May and will be open for 6 weeks, closing on 7 July 2021. JC asked that it is shared as widely as possible. NFB and RM asked for the link to the survey in order to help distribute.

Picnic benches have been installed around the city and there will be more to come. Atmospheric lighting across the city will also be installed over the coming months.

The 'Cambridge Eye' attraction on Parkers Piece is awaiting planning permission.

A project group continue to meet to tackle waste management in the city.

IS asked for an update regarding Park Street car park and RM advised she would obtain further details.

Action 1. RM to update IS on current status of the redevelopment of Park Street car park.

4. Business Survey presentation – Mike Evans, The Retail Group

Mike Evans presented the results of the survey and the report will be distributed to the board. NFB asked what the retail group's focus on data collection was and ME advised the surveys were distributed by hand to 'open door' consumers, however he agreed it is more difficult to access the professional sector. Physical barriers such as access to the property make data collection more difficult and therefore the online distribution of the survey is necessary. IS asked how 'closed door' businesses could be approached and ME advised that they had trialed targeted phone calls, with a low success rate unless the survey only lasts a few minutes with a 5/6 questions and can be completed during the call.

Overall, ME advised it was a positive survey response and in the top quarter in satisfaction. He found there to be less than expected adaption from businesses regarding trading throughout the pandemic and was surprised by these findings.

Action 2 SWBID/BB Distribute Business Survey presentation

5. British BIDS Mid Term Review of Cambridge BID – Christ Turner, British BID's

Mid Term Review interim report circulated prior to the meeting. The report describes Cambridge BID as exemplary and commended the way the BID is managed. AL congratulated the BID team on the results of the review. CT advised he was yet to liaise with a couple of Board members and staff and he would be approaching people in the near future.

8. AOB

NFB asked what was happening with the barrier at Kings Parade however it lays with Highways, Cambridgeshire Council before any permanent structure is installed.

SW would like to discuss at a later date how businesses are being affected by planning delays and how the failing system will be rectified in Cambridge.

Actions from meeting

Action	Task	Responsible	Deadline
1	RM to update IS on current status of the redevelopment of Park Street car park.	RM	ASAP
2	SWBID/BB Distribute Business Survey presentation	SWBID/BB	ASAP

Next Zoom Board Meeting 8.30am – 10:30am 22nd July 2021